

Session A Title: Empowered and Equipped: A Healthcare District's model supporting Bystander Cardiac Emergency Readiness

Time: 2:00 – 2:45 pm

Location: San Carlos 1

Presenters: Tami Bender, HeartSafe Community Program Manager, Healthy Petaluma District and Foundation

Session Description: Healthy Petaluma District and Foundation has spent years building the HeartSafe Community program, a district-led initiative pairing widespread CPR training, strategically placed and maintained AEDs, and coordinated emergency response planning to improve cardiac arrest survival rates countywide.

Learn how Healthy Petaluma built and sustained its HeartSafe Community program through a membership-based AED maintenance model, partnerships with local fire departments and EMS, and community-wide CPR training. Attendees will gain practical insights into structuring AED maintenance services, creating a sustainable revenue model, navigating compliance requirements, and engaging schools and local businesses.

With more than 2,500 individuals trained in CPR and 550 AEDs registered across its service area, Healthy Petaluma offers a replicable roadmap for districts looking to strengthen cardiac emergency preparedness in their own communities.

Tami Bender is the HeartSafe Community Program Manager at Healthy Petaluma, bringing three decades of AHA-certified instruction and over 15 years of AED industry expertise to her role. From lifesaving CPR training to choosing the right AED, Tami is the go-to expert. She is deeply passionate about spreading awareness for Sudden Cardiac Arrest (SCA) and works tirelessly to ensure local communities are equipped and prepared to give victims the best chance of survival.

