Session A Title: From Conveners to Catalysts: Scaling Community Health Beyond the Blue Zones Project

Time: 2:45 – 3:30 pm

Location: San Carlos 1

Presenters: Ali Steward, Chief Partnerships & Innovation Officer, Beach Cities Health District, Ana M. Pulido, MPA, Chief Executive Officer, Peninsula Health Care District & Ramona Faith, MSN RN Chief Executive Officer, Healthy Petaluma District & Foundation

Session Description: Using the Blue Zones Project as a backdrop, three healthcare districts at different stages of implementation will share how they are expanding their roles in community health. Leaders from Beach Cities Health District, Healthy Petaluma District & Foundation, and Peninsula Health Care District will offer practical examples of how districts can convene partners, engage residents, use data to guide strategic decisions, and pilot programs that can grow to meet broader community needs.

Learn how partnership-driven approaches can foster community buy-in, strengthen cross-sector collaboration, and create a foundation for sustained community impact. Presenters will share lessons learned from their own experiences and demonstrate how healthcare districts can evolve from community conveners into catalysts for meaningful change.

Attendees will leave with practical strategies for building coalitions, engaging their communities, making data-informed decisions, and piloting and scaling programs within their own districts—whether or not they participate in the Blue Zones Project.



Ali Steward is Chief Partnerships & Innovation Officer at Beach Cities Health District, where she works to measurably improve the health and well-being of Beach Cities residents by identifying, incubating and implementing innovative opportunities across the lifespan. Her work includes funding models, healthcare system integration, public policy, technology and data applications, and strategic partnerships through a public health framework. Ali also led the team that opened allcove Beach Cities in 2022, a youth drop-in center designed by and for youth.



Ana M. Pulido, MPA is Chief Executive Officer of Peninsula Health Care District and has more than 20 years of leadership experience across government, education, nonprofits, philanthropy and community organizations. Since becoming CEO in 2023, she has expanded the District's community impact through initiatives including a free youth mental health clinic, case management services for older adults, a Blue Zones health initiative, expanded grantmaking and increased health and social engagement opportunities for older adults. Ana holds a Master of Public Administration from the University of San Francisco and a Bachelor of Science in Business Administration from San Francisco State University.



Ramona Faith is a health care executive with more than 25 years of health care leadership experience. She has served southern Sonoma County as Chief Nursing Officer and Administrator for Petaluma Valley Hospital and as a health care consultant in the areas of hospital operations, quality, and risk. She joined the Petaluma Health Care District as CEO in April 2011, with a commitment to Healthy Petaluma's mission to improve the health and well-being of the residents of southern Sonoma County.