

MEMBERSHIP

DRIVES CHANGE



ACHD

ASSOCIATION OF CALIFORNIA
HEALTHCARE DISTRICTS

2020 - 2021

WHY CHOOSE ACHD?

ACHD serves the diverse needs of Healthcare Districts by enhancing public awareness, training and educating its Members and advocating for legislation and regulatory policies that allow Healthcare Districts to deliver the best possible health services to their communities.

The main priority of ACHD is to support Healthcare Districts through all matters. The ACHD Team believes that their Members are what make legislative and educational efforts successful. Compiled here are some of ACHD's highest priorities and highlights.

"ACHD HAS BEEN A MAJOR TOOL IN MY GROWTH AS A BOARD MEMBER."

16

ACHD CERTIFIED
HEALTHCARE
DISTRICTS



524

TOTAL PEOPLE
EDUCATED IN
2019-2020



80%

OF ACHD
MEMBERS ARE
LIKELY TO
RECOMMEND
MEMBERSHIP TO
A PEER

ACHD'S COVID-19 RESPONSE

- 23 emails and counting sent with important information and resources
- Over 10 roundtables conducted to connect Healthcare District CEOs
- 7 letters submitted on behalf of Healthcare Districts to Congressional Delegation and State Legislature
- 12,600 masks donated and distributed to Districts through ACHD's Adidas/Carbon 3D partnership
- Modeling tool created to assist in tracking case rates in local communities
- Resources and news page added to ACHD.org

ADVOCACY BY THE NUMBERS

ACTIVE BILL POSITIONS

57

TRACKED BILLS

200

DISTRICT/LEGISLATOR TOURS

4

48

SOCIAL MEDIA
INTERACTIONS
WITH
LEGISLATORS

OVER

\$250,000

IN LOBBYING/GOVERNMENT RELATIONS VALUE

MEMBER OF

7

KEY COALITIONS

VALUABLE MEMBER TOOLS

CEO ROUNDTABLE

ACHD provides opportunities for CEO Networking. Roundtables provide a forum for Healthcare District CEOs to connect and brainstorm about issues facing their District.



CEO AND BOARD EVALUATIONS

At the Healthcare District Board's discretion, Districts may annually assess their Board and CEO to help identify strengths and areas of improvement in becoming a highly effective team. ACHD subsidizes the cost of these evaluations.

ACHD MEMBER PORTAL

The new Member portal allows ACHD Members to easily register for events and update their information. The portal includes a Healthcare District and sponsor directory, calendar of events and the opportunity to connect.



COMMUNICATIONS

ACHD keeps Members up-to-date with relevant news and information pertinent to Healthcare Districts. Members have access to essential legislative and educational information through various means, such as the Member exclusive monthly newsletter, *The Advocate*.

ACHD CERTIFIED HEALTHCARE DISTRICT PROGRAM

Members have the opportunity to become Certified to demonstrated compliance with a core set of standards in governance, accountability and transparency. Certification is complimentary for Members, is effective for three years and is an important way to show your District complies with California's laws, regulations and best practices in local governance.



EDUCATIONAL OPPORTUNITIES

ACHD ANNUAL MEETING

This event allows Healthcare Districts to learn strategies to navigate the changing environment of health care, network with other leaders and enhance the District's effectiveness in their communities. Starting in 2021, this event will include the governance components previously presented at our Leadership Academy.

WEBINAR EDUCATION SERIES



ACHD hosts monthly webinars that are free for Members featuring the most relevant topics to Healthcare Districts. These webinars highlight important subjects facing Districts. All webinars are recorded and made available for Members to watch at any time on demand.

REGIONAL TRAINING EVENTS

Starting in 2021, ACHD will begin offering regional training events throughout California. These events will provide Districts with the opportunity for tailored training as well as networking. The content will vary based on relevant issue areas.



“ACHD provides wonderful events that nurture special districts and healthcare leaders to continue to grow, learn, and connect.”

WHEN IT COMES TO ADVOCACY, ACHD GETS RESULTS

ACHD ensures Healthcare Districts are represented in conversations on health care delivery, telehealth, hospital infrastructure, local government issues, workforce, MICRA, labor relations, public works, workers' compensation and more.



In 2019, ACHD secured critical Healthcare District specific amendments in AB 1486 (Ting) Surplus Land Act, to allow Healthcare Districts to continue to lease, sell and utilize their property for their crucial health care purposes.

ACHD brings Legislators to visit the Healthcare Districts they represent. ACHD executes tours that foster important connections with critical members of the Legislature to elevate Healthcare District exposure and relationships.



ACHD WORKS WITH THE EXPERTS

Our Advocacy Team couples in-house representation with the expertise of Hurst, Brooks, Espinosa (HBE), a contract lobbying firm, to ensure Healthcare Districts are protected.



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