



PURPOSE

ACHD is committed to protecting information disclosed through this website. Your use of this website, or any inquiry or comment you send, may be disclosed to ACHD affiliates and authorized entities solely to advance the mission and purpose of ACHD.

USE OF INFORMATION

The information you provide is used to respond to your comment or inquiry and to provide various services to you.

NOTICE

This website collects information about your browser type, browser version, operating system and IP address, which is technical information shared by your browser automatically. We also collect information on which documents you request and the pages you view at this site. We keep personal information on the identity of an individual visitor if you or your company has provided the information at any time whether provided electronically, in writing or verbally.

SECURITY

Any transmission you make on the Internet is not secure. Therefore, you should always be concerned about any personally identifiable information that you submit on the Internet.

PERSONAL IDENTIFYING INFORMATION

We collect personally identifiable information. We may ask for your name, street address, city, county, state, zip code, e-mail address and may request your telephone number. In the case of mailing lists, we will ask for your e-mail address. If you make a purchase, we will ask for your credit card number. You are able to unsubscribe at any time from a mailing list.

Personally identifying information includes, but is not limited to, your:

- * Name
- * Title
- * Company or Organization
- * Address

* E-mail Address

* Web Address

* Password

CHOICE

We do not require that you register for general access to our website. We collect any personally identifiable information from any information you or your company submit or otherwise provide to us and the information automatically provided by your browser. If you choose to register as a member or affiliate, to sign up for one of our mailing lists, your registration information will be permanently stored and used. Your registration information may be added to or combined with other personally identifiable information that we have already collected.

ACCESS

If you sign up for one of our mailing lists and decide to unsubscribe, your information will not be deleted from our servers, but your e-mail address will be removed from the mailing list.

COOKIES

In order to help enhance the performance and functionality of the Site, we utilize session, persistent and third-party “cookies” that store a small piece of data on a users’ computers and collect certain information about the users’ visit to our Site. We also use cookies to understand users’ browsing and buying activities so that we can measure the success of online advertising campaigns we run on the Site. Our Site also uses web beacons (either directly or from our partners), along with cookies, to determine if a user has visited a particular website. These beacons aid in providing more relevant advertising to the user, as well measuring the success of an advertising campaign, but provide no personally identifiable information.

Cookies are small text files that web servers typically send to users’ computer when they visit a website. Cookies are stored as text files on users’ hard drive and can be accessed by web servers when the user visits a website or views an advertisement. A session cookie is a cookie that stores information as a user is using the Site but is deleted once the browser session is finished. A persistent cookie is a cookie that stores information as a user utilizes the Site and stores and uses that information in connection with future visits of the user to the Site. Third-party cookies and/or web beacons are cookies or web beacons provided by our technology and/or advertising partners. Any

third-party cookie or web beacon that we authorize for use on the Site only collects that information described below for the same stated purposes as if we were directly collecting the information. For a third-party cookie or web beacon, the third-party will have access to the collected information in order to provide us with information or services to enhance the performance and functionality of the Site.

The cookies and web beacons we use collect non-personally identifiable information about users of the Site, including: browser used to access the site, date and time, the URL of the page being loaded, users who have visited a particular website(s), any previously assigned cookie identification (a unique identifier assigned to a user to identify repeat visitors), browser window size, the geographic location of the user, device and operating system used to access the Site. The information we collect from these cookies and web beacons is used to determine information about a user's visit to our Site, including the number of visits, average time spent, pages viewed, navigation history through the website, and other statistics. This information is used to enhance the users experience while visiting our Site and to improve the performance of our Site by, among other things, allowing us to monitor Site performance, making the Site easier to use, measuring the effectiveness of promotional placements, and tailoring the Site (including the ads and offers a user receives) to better match a user's interests and preferences.

Users who prefer not to accept cookies can set their Internet browser to notify them when they receive a cookie or to prevent cookies from being placed on their hard drive. If you consent to our collection of cookies and you subsequently wish to withdraw your consent, you will need to manage the settings on your web browser to delete all cookies and disallow further acceptance of cookies. Please note that disabling cookies on your browser will prevent us from tracking your activities in relations to our Site, however, it may also disable some of the functions and features of the Site and the Site may not work properly.

If you would like to determine your consent status, please contact us at: info@achd.org

By continuing to use our Site, you are agreeing to our placing cookies and/or web beacons on your computer in order to analyze the way you use our Site. Please read this cookie policy carefully for more details about the information we collect when you use the Site.

If you do not wish to accept cookies or web beacons in connection with your use of this Site, please discontinue use of the Site.

CHANGES

ACHD has the discretion to update this privacy policy at any time. When we do, we will revise the updated date at the bottom of this page. We encourage users to frequently check this page to stay informed. By accessing this website, users acknowledge that it is their responsibility to review this privacy policy periodically and become aware of modifications. All new information collected, if any, would also be subject to the revised privacy policy. An archive of previous policies is available on this site.

CONTACT

If you have questions about this policy or feel that we have acted in violation of this policy, please contact us or write us.

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